



New BePulp Buddha Bowl Compostable Solution



BePulp Buddha Bowl enhance your food offer and your sustainable commitment



Booming demand on trend & eco-friendly solutions

ON TREND CONCEPT

- The Buddha bowl ready to table concept is "one complete meal = one bowl". You can mix various healthy elements to compose your own meal
- Buddha bowl connotation aims to make you eat healthy, nice and well.
- His on trend shape make it easy to be eaten in, to be taken out or to be delivered.
- Offering the two key Single Meal Food to Go Sizes – 750ml and 1L

EXPLOSION OF ENVIRONMENTAL AWARENESS

It is not just what is in the meal that counts, consumers demand for transparency extends to the **packaging**. Shoppers want **recycled, compostable options** with a smaller environmental footprint.

- **94% of European consumers** considered the **protection of the environment** important*
- **66% of consumers** are willing to **pay more** for **products** provided by companies committed to **positive** social and environmental impacts**

* Eurobarometer, survey from the European Commission, 1Q/2017

** Nielsen Global Survey on Sustainability



Traditional Bowl Shape – a first in compostable bowls

- BePulp Buddha bowls are made using pulp that comes **from fibres of plant origin, natural materials** which are both abundant and renewable
- BePulp Buddha bowls are **Home OK Compost certified** by TÜV Austria (EN 13432)
 - For **industrial and garden composters**
 - They disintegrate up to min.90% in 120 days
- Buddha bowl lids are available in pulp and **in 100% recycled & recyclable clear rPET**.
- Suitable for hot and cold applications
- **Perfect lid fit & excellent stackability** for transport (bowl bottom perfectly fit in the top of the lid)



BEPULP: THE BEST SUSTAINABLE SOLUTION ON THE MARKET

CODE	DESCRIPTION	VOLUME	DIM (CM)	PACK/CASE	MATERIAL
PUL12024	PULP BOWL	750ML	Ø 17X 6	4x75p.	PULP
PUL12032	PULP BOWL	1000ML	Ø 17x 7,6	4x75p.	PULP
PUL52032PUL	PULP LID	-	Ø 17 X 2,6	4x75p.	PULP
PUL52032	RPET LID	-	Ø 17,5 x 2,7	4x75p.	RPET



BOTH LIDS FIT BOTH BOWLS

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